

**Association of Fundraising Professionals
Greater Cleveland Chapter**

POLICY TITLE:	Email Policy
CLASSIFICATION:	Board/Executive
POLICY NUMBER:	2010-0609
MOTION:	Jason Weiner
SECONDED:	Ann Marie Latiak Nocella
DATE SUBMITTED (INITIAL):	June 10, 2010
DATE APPROVED	June 10, 2010
APPROVED BY:	Board
SUNSET DATE:	June 2012
SEND TO COMMITTEE FOR REVIEW:	May 2012

The following policy was adopted by the Association of Fundraising Professionals, Greater Cleveland Chapter on June 10, 2010 to complement the Standard Bylaws for Chapters of the Association of Fundraising Professionals:

AFP's Greater Cleveland Chapter (AFPGC) will share approved email communications with our membership according to the following price structure:

Non-AFP Member Rate:	\$ 200 per message
AFP Member Rate:	\$ 100 per message

Requests for access to our membership will be handled as follows:

- Administrator will share the request with the President and the appropriate Vice President(s) and/or President-elect for their review, approval or feedback. S/he will determine the Vice President(s) by aligning the scope of the request with the scope of the Vice Presidents' responsibilities.
- To gain approval, information must be consistent with AFP's mission, falling into at least one of the following core activities: education, training, mentoring, research, credentialing or advocacy. Promotional sales not permitted.
- Emails will include the disclaimer: We are sharing the following for your information. AFP's Greater Cleveland Chapter does not endorse the product or organization that has purchased this transmission to our members.

All e-mail communications to members will be sent from the AFPGC administrative office. It is our policy that members' e-mail addresses will remain confidential and not be sold.